

## Privacy Policy

**SEAMBooks™** is a Mobile Application specially developed and owned by **KRITINJALACADEMIC SOLUTIONS PRIVATE LIMITED** (hereinafter referred to as “Company”). The objects to be pursued by the company on its incorporation are to carry on the business of providing educational solutions in the form of e-books, online coaching in any format, audio-video lectures, publication, establish, setup, run, develop, promote, franchise, study centers in India or elsewhere. The main purpose of the **SEAMBooks™** is to enable students to learn/study anywhere anytime.

The Company may collect personal information from the Registered users or those who are seeking services from the company through the Mobile Application **SEAMBooks™** such that the information is personally identifiable, like the name, college name, email, phone number etc.

The privacy policy aims at providing the Registered users of the **SEAMBooks™** about policies and procedures of the **SEAMBooks™** in respect of data collection, the use of their data and the disclosure of personal information received from the Registered users either while creating an account, visiting the **SEAMBooks™**, registering with the **SEAMBooks™**. Company reserves the right to change the provisions of the privacy policy from time to time without prior notice in accordance with the business needs.

### **1. Information Collected and Used:**

The personal information is collected when a visitor visits the **SEAMBooks™** or registers or signs up for a new account with the **SEAMBooks™**, uses services, visits the **SEAMBooks™** or the links provided over the **SEAMBooks™**. By registering with the **SEAMBooks™**, you become a known Registered user to us and that you agree to accept and avail our services on request. The personal information will be used to provide any services which you have requested.

### **2. Technical Information:**

There is certain information which is bound to be collected automatically such as, for example, Internet Protocol (IP) Address, cookies, browser type, access time etc. IP Address and cookies are received automatically from your internet browser and recorded into our server logs. It is to be noted that the Company reserves right to use

this information to offer best quality services and develop registered user behavioral patterns to offer better services to them based on the analysis of the registered user behavior.

**3. Information collected from other sources:**

The registered user's information is secure. Company doesn't not use registered user's information for commercial purpose.

**4. Use of information:**

The Company uses the information for general purposes to customize the business advertisements, marketing and public communication and contents posted on the **SEAMBooks™**, fulfill your requests for services, improve our services, contact you, conduct research, coordinate with our coordinators, informing about time etc. The collection of your name and email address and message during your visit to the **SEAMBooks™** to send you mail/verification link any requested information or notification to its customers. Except as otherwise stated herein, the Company will not share your personal information with third parties, although the Company reserves the right to share such information with its affiliates and subsidiaries without your permission.

**5. Information Sharing and Disclosure:**

The Company does not share personal information of the registered users with third parties. The Company reserves the right to disclose your personal information, without notice, if required to do so by any law for the time being in force or if it is necessary to comply with legal process prevailing in the country or if it is necessary to protect the rights and property of Company or to protect the rights and property of other registered users of the **SEAMBooks™**.

**6. Information Security:**

The Company secures the personal information provide by you on computer servers in a controlled and protected environment to prevent loss, misuse, unauthorized access, disclosure, alteration and destruction of the information. It is necessary that registered users keep their personal information including, but not limited to, email address and password confidential and must not share it with anyone to prevent unauthorized use or access of their personal information.

## **7. Use of Cookies:**

The **SEAMBooks™** uses cookies to make your online experience more personalized. A cookie is a small text file which is automatically created on the hard disk of your computer by a web page server. Cookies are not used to run programs or transmit viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you. Cookies primarily inform the web server that you have returned to a specific page, so when you visit a previously visited page again, the experience will be personalized. Most internet browsers automatically accept cookies, but you can modify your browser settings to decline cookies if you prefer. If you choose to decline cookies, you may not be able to experience the interactive features of the **SEAMBooks™** or you may experience technical problems in receiving information from the **SEAMBooks™**.

## **8. Contact Us:**

If you have any questions about this Privacy Policy, please contact us on our email [satish@seambooks.com](mailto:satish@seambooks.com)